

F News Magazine

tel. 312.345.3838 • fax 312.345.3839 • 112 South Michigan Ave., Room 303, Chicago, IL 60603 • fadvertising@artic.edu

ad insertion orders

Please reserve ____ advertising insertions as follows: (prepayment required)

____ full page	\$400.00	10" wide x 16" high
____ half page	\$200.00	10" wide X 8" high
____ quarter page	\$100.00	5"wide x 8" high
____ sixth page	\$75.00	5" wide x 5" high
____ economy*	\$30.00	1.75" wide x 2.5" high
____ pre-printed insert	\$50.00 per 1000 copies	8.5" wide x 11" high

*Economy ads must be prepaid for four issues in advance.

2006 Issues

Issue	Reservation Deadline	Artwork Deadline
____ September	August 2	August 9
____ October	September 13	September 20
____ November	October 11	October 18
____ December	November 8	November 15

2007 Issues

Issue	Reservation Deadline	Artwork Deadline
____ February	January 10	January 17
____ March	February 7	February 14
____ April	March 7	March 14
____ May	April 11	April 18

For color ads: Add \$200.00 for full color ads regardless of size. Please supply color separations. Sorry no spot color available.

Any ad that needs design work must be submitted 14 days prior to deadline. Call ahead for design fee.

Below please describe how your camera-ready art will be supplied (must arrive by artwork deadline). Also describe how and when your art will be delivered (if submitting ad via e-mail, pdf format preferred)

Frequency discounts available: 10% discount for 4 ads, and 20% discount for 8 ads. Ads do not have to run consecutively for the discount to apply

To complete the order, please fill-in the blanks below and return to F News Advertising Office in MI 303. Thank you.

Journal Transfer Requests:

For __1/6, __1/4, __1/2, __full pg., __economy size Ad title: _____

From Account #: _____

To: **F News # 45660-00000-692** in the Amount of \$: _____

Signature: _____ Dept: _____

Name: _____ Date: _____ Phone: _____

F Newsmagazine is a monthly tabloid with a circulation of more than 6,000 copies. **F News** is distributed on the SAIC and other college campuses as well as art galleries, cafes, bookstores, and theaters with over 190 drop-off points throughout Chicago. **F News** reserves the right to refuse advertising considered inappropriate by the editors. **F News** will offer to make an adjustment for any ad rendered ineffective due to our or the printers error. **F News** assumes no responsibility for deficiencies to camera-ready art.