

Please reserve _____ advertising insertions as follows: (prepayment required)

- | | | |
|---|-------------------------|------------------------|
| <input type="checkbox"/> full page | \$400.00 | 10" wide x 16" high |
| <input type="checkbox"/> half page | \$200.00 | 10" wide x 8" high |
| <input type="checkbox"/> quarter page | \$100.00 | 5" wide x 8" high |
| <input type="checkbox"/> sixth page | \$75.00 | 5" wide x 5" high |
| <input type="checkbox"/> economy† | \$30.00 | 1.75" wide x 2.5" high |
| <input type="checkbox"/> pre-printed insert | \$50.00 per 1000 copies | 8.5" wide x 11" high |

*Premium placement: page 2 or inside the back page: (pg2 back pg) \$500

†Economy ads must be prepaid for four issues at once and are not subject to pre-payment discount.

20% discount applies if prepaid & republished on 8 issues. 10% discount if prepaid & republished on 4 issues.

2002 issues:

ISSUE	RESERVATION DEADLINE	ARTWORK DEADLINE
<input type="checkbox"/> September	August 6	August 13
<input type="checkbox"/> October	September 18	September 25
<input type="checkbox"/> November	October 16	October 23
<input type="checkbox"/> December	November 13	November 20

2003 issues:

ISSUE	RESERVATION DEADLINE	ARTWORK DEADLINE
<input type="checkbox"/> February	January 15	January 22
<input type="checkbox"/> March	February 12	February 19
<input type="checkbox"/> April	March 19	March 26
<input type="checkbox"/> May	April 16	April 23

Camera-ready Art:

- None** (Please send ad text by reservation deadline. Design fee may apply.)
- Yes** (Color ads: please supply color separations. Add \$80 per spot color.)

Please describe how your camera ready artwork will be supplied:

How and when will your art be delivered (must arrive by artwork deadline)?

To complete the order, please fill-in all the blanks below. Thank you.

Journal Transfer Request to Bess Demopoulos:

For 1/6 1/4 1/2 full pg economy size ad titled _____

From: **account#** _____

To: **F News # 45660-00000-692** in the Amount of \$ _____

Signature: _____ Department: _____

Name: _____ Phone: _____

f NEWSMAGAZINE is a twenty-eight page monthly tabloid with a circulation of 12,000 copies. f NEWS is distributed on the SAIC and other college campuses as well as art galleries, cafés, bookstores, theatres with over 130 drop-off points throughout Chicago. f NEWS reserves the right to refuse any advertising considered inappropriate by the editors. f NEWS will offer to make an adjustment for any ad rendered ineffective due to our or the printer's error. f NEWS assumes no responsibility for deficiencies of camera-ready art.