

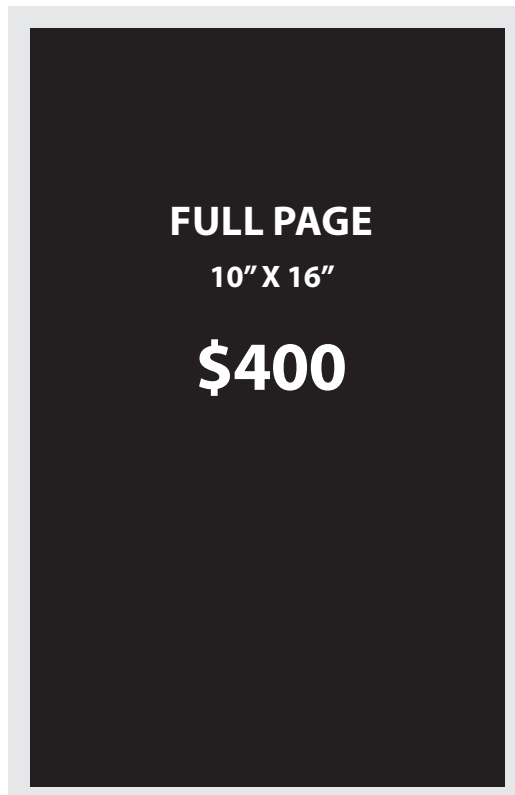
# Why advertise in *F Newsmagazine*?

*F Newsmagazine* is the award-winning student-run publication of the School of the Art Institute of Chicago. For more than 25 years the staff at *F Newsmagazine* has published a provocative newspaper focused on arts and culture of Chicago and beyond. *F Newsmagazine* brings a fresh voice to print media and is the source for what's on the minds of the new influencers of arts and culture.

*F Newsmagazine* is free and printed monthly. We distribute 6,000 copies to over 150 locations throughout Chicago, including college campuses, art galleries, cafes, bookstores, record stores and theatres; wherever college-age youth and artists congregate.

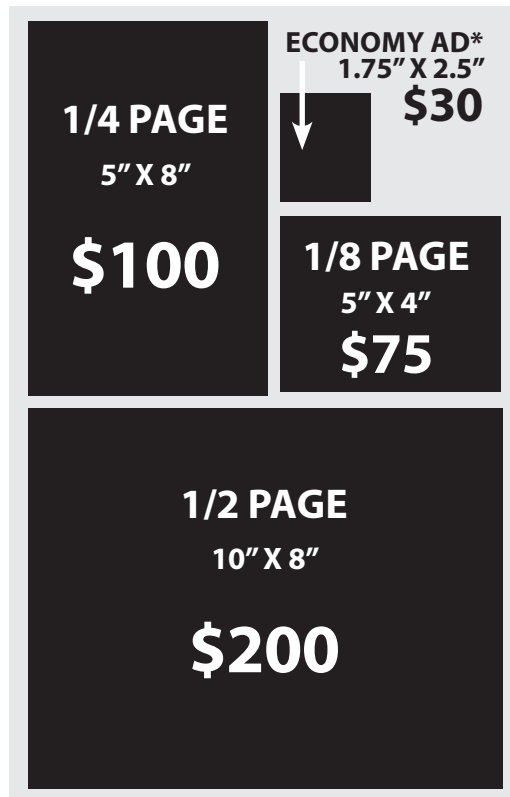
... Because you can't afford not to.

## Ad sizes and rates



**FULL PAGE**  
10" X 16"  
**\$400**

F Newsmagazine reserves the right to reject any ad deemed inappropriate by the F newsmagazine Staff.



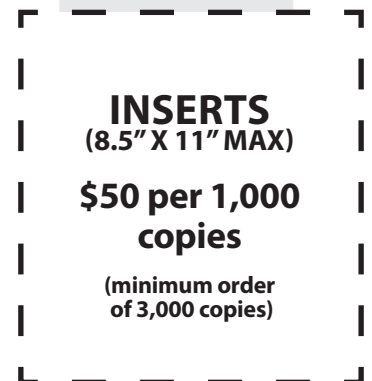
**1/4 PAGE**  
5" X 8"  
**\$100**

**ECONOMY AD\***  
1.75" X 2.5"  
**\$30**

**1/8 PAGE**  
5" X 4"  
**\$75**

**1/2 PAGE**  
10" X 8"  
**\$200**

\* Economy ads must be prepaid minimum order of 4 issues



**INSERTS**  
(8.5" X 11" MAX)  
**\$50 per 1,000 copies**  
(minimum order of 3,000 copies)

## Pricing Details

Prices apply to black and white ads only. Full color processing is available for an additional \$200, regardless of ad size. Premium placement charge of \$100 is applied to back cover ads. We accept preprinted inserts at \$50 per 1,000 inserts, minimum 3,000. Frequency discounts are available for four or more placements.

If you require design services please contact the ad office. Design services are limited and are subject to additional charges.

ISSUE	RESERVATION DEADLINE	ART DEADLINE	PUBLICATION DATE	SCHOOL CALENDAR
<b>September</b>	August 12	August 19	August 28	Classes Begin: September 3rd
<b>October</b>	September 9	September 16	September 25	
<b>November</b>	October 14	October 21	October 30	
<b>December</b>	November 11	November 18	November 25	Thanksgiving: November 26-29 CRIT week: December 7-11
<b>February</b>	January 13	January 20	January 29	Classes Begin: January 28th
<b>March</b>	February 10	February 17	February 26	Spring Break: March 11-14
<b>April</b>	March 10	March 17	March 26	
<b>May</b>	April 14	April 21	April 30	CRIT Week: May 3-7 Classed End: May 14th Graduation: May 22nd

# Awards

F Newsmagazine is one of the most critically acclaimed college newspapers in the country.:

- National Pacemaker Award — Associated Collegiate Press/Newspaper Association of America)
- Best Overall Design- Student Society for News Design
- Gold Medal and Gold Circle Awards – Columbia Scholastic Press Association

## Ad insertion order

Please reserve advertising below, indicating size of ad and issue(s) needed.

Issue	Ad Size					
	full	half	quarter	sixth	economy	inserts (#)
September						
October						
November						
December						
February						
March						
April						
May						

I understand that if I do not cancel this ad by the date of the art deadline I am obligated to pay for the reserved space.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

### Billing Information

Billing Address (if different from above): \_\_\_\_\_

### Prepay (10% Prepay discount)

Payment of \$ \_\_\_\_\_ enclosed.

\_\_\_\_\_ Check or Credit card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Visa MC AmEx Disc

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